

Newspaper Readership Program – 6 great resources!

This document outlines the registration process for the New York Times, Star Tribune, USA Today, and Mankato Free Press. For each distributor, the process for registering is different - so it is important you read the instructions. These resources are for all Gustavus students, faculty, and staff. You are welcome to register with any or all these distributors. This program is funded through Student Senate using your student activity fee.

1. New York Times:

Step 1: Go to www.accessnyt.com

Step 2: Search for and select "Gustavus Adolphus College". You will be redirected to the NYT registration page.

Step 3: Click "Create Account" and complete fields; you must use your @gustavus.edu email. If you have previously registered your @gustavus.edu email address on The New York Times site, you will click the "Already have an account? Log in here" link.

Step 4: Verify your account (you will receive a confirmation email). The confirmation email may be routed to your spam folder. You must click the link in this email to complete the registration.

*** Once registered, faculty/staff have 4 years of full account access, after which they must re-authenticate by visiting accessnyt.com. Students have access until 12/31 of their graduation year. See the next page for all of the great resources attached to this program!*

2. New York Times - The Athletic:

Step 1: Go to https://theathletic.com/register/?flow=giftSubscription&gift_code=BRNDTZSLGW

Step 2: Click "Sign up with email".

Step 3: Enter your name, Gustavus email address, and create a password.

***You now have access to the Athletic - you can choose teams to stay updated on your favorite sports and athletes!*

3. New York Times - Games:

Step 1: Go to https://nytimes.com/subscription/redeem/crossword?campaignId=8888H&gift_code=b2c1d6c91377264a

Step 2: The access code should pre-populate (it's the last part of the URL, after the equal sign). If it doesn't, enter that as the code.

Step 3: If it doesn't automatically happen, enter the login information for your NYT account (see above)

***You now have access to the NYT games for 12 months, happy gaming!*

4. USA Today:

Step 1: Go to www.usatoday.com/Gustavus when connected to campus Wi-Fi.

5. Star Tribune:

Step 1: Go to: www.startribune.com

Step 2: Click LOGIN.

Step 3: Enter username: "GusCollege".

Step 4: Enter password: "GustavusStrib".

6. Mankato Free Press:

Step 1: Go to <https://subscribe.mankatofreepress.com/CircStore?returnUrl=https%3a%2f%2f>

Step 2: Enter your address (800 West College Ave.) and zip code (56082) in the middle "Subscribe Now" column.

Step 3: On the next page, enter the promo code "DIGICOMP" and click Next.

Step 4: Activate digital access by completing the registration and login pages. You will be sent an email confirmation that will include your account number, which you'll need to complete one of the fields.

***Once registered, you will have one year of account access to the Mankato Free Press.*

The New York Times education tool offers more than just unlimited news access, below is a brief recap of all the benefits:

- [Archives](#) (9/18/1851 through 12/31/2002) (5 PDF article downloads from Times Machine per day per user)
- Augmented Reality/Virtual Reality - found in the [Mobile App](#); NYT stories told through enhanced technology
- [Podcasts](#) (including The "Daily" podcast)
- All [Multimedia](#), including [video](#), [photography](#), [VR features](#), and new multimedia to come.
- [Newsletters](#) : Over 80 newsletters such as [Well](#), [Climate Forward](#), [In Her Words](#), and more.
- [Live Events](#) - conversations with inspiring personalities like [Tony Blair on How Russia's War Will Change the World: A Virtual Event](#), [Lin-Manuel Miranda and Shakespeare in the Park: A Times Summer Event](#), [Teaching 1619 Project: a virtual event for Educators and Librarians and Championing The Truth](#): a conversation between journalist and librarians on fighting misinformation, remaining balanced, and supporting communities. These are just a few of the great subscriber only events that faculty and students are enjoying through the resource.
- Up-to-date technology to make NYTimes.com [Accessible](#) with features such as closed caption and screen reader interface.
- [Spanish](#) and [Mandarin Chinese](#) translated versions of NYTimes.com.
- **Unlimited Access to two great learning tools:** The New York Times in Education website and The Learning Network. ([nytimesineducation.com](https://www.nytimesineducation.com) and [nytimes.com/learning](https://www.nytimes.com/learning)).